



## Module 2 Resources

### Lesson 1: Components of a Compelling Live

- Test your Bandwidth Speed: [www.speedtest.net](http://www.speedtest.net) Best if over 10 MBPS
- To increase bandwidth speed
  - Hardwire your computer to your router with an ethernet cable
  - Shut down other devices in your home using the internet such as TVs & Tablets
- To free Up your computer's RAM
  - Restart your Computer
  - Close any unused applications or documents
  - Close email

### Lesson 2: Tools for Producing a LIVE you can Leverage

- Facebook Live: Best to go LIVE from Facebook Business Page
- YouTube Live: Go LIVE with webcam from YouTube Channel
- Zoom: free and paid versions: [www.zoom.us](http://www.zoom.us)
- Be.Live: <https://be.live/> LIVE from Facebook or YouTube

#### Microphones:

- [Blue Microphones Yeti USB Microphone](#) \$109
- [Blue Snowflake USB Microphone](#) \$17
- [Lavalier Lapel Microphone 2-Pack Complete Set - Omnidirectional Mic](#) \$20
- [USB Microphone 192KHz/24Bit Zero Latency Monitoring MAONO AU-PM401 USB](#) \$60

#### Webcams:

- [Logitech C922x Pro Stream Webcam – Full 1080p HD Camera](#)
- [Logitech Webcam C920 HD Pro - 1080p Widescreen Camera](#)

## Lighting and Background Greenscreen Kits

- [ChromaKey Green Screen Kit Lighting Kit 400 Watt Video Lighting Kit by fancierstudio - 6x9-Foot Green Screen \(H69G\) \\$80](#)
- [Eachbid 6" Selfie Ring Light with Tripod Stand Mini LED Camera Light with Cell Phone Holder Desktop LED Lamp with 3 Light Modes for Live Stream/Makeup/Video/Photography \\$20](#)
- [SOLLED Black LED Desk Lamp, 8W 48 PCs LG LEDs 5 Colors \(2700K-6000K\) 5 Levels Brightness Dimmable, Gooseneck Table Light with Touch Sensitive Control Panel, for Reading/Working/Office/Study/Home \\$16](#)
- [OttLite L139AB 13 Watt Desk Lamp with Swivel Base \\$40](#)

## Lesson 3: Images and Slides

Create images in landscape format 1280 x 720 pixels (16:9)

Image Creation:

- Canva: [www.canva.com](http://www.canva.com)
- YouZign: <https://youzign.com/> Free Trial includes Background removal tool  
(part of ZSuite to create Mockups, Gifs, and Logos)
- ZSuite: <https://zsuite.io/> Free Trial  
(Bundle of Design Apps contains YouZign, Gifzign, MockZign & SoZign)
- Adobe Spark: <https://spark.adobe.com/> Free Starter Plan (40% off Black Friday Sale)

Slide Creation: Create Slides in widescreen 16:9 layout

- Microsoft PowerPoint (part of Microsoft Office 360)
- Keynote for Mac

## Lesson 4: Writing a Strong LIVE Description

Sample from [Inspirational Business Women Show: Morgana Rae Financial Alchemy](#)

Sample from [Visibility Quick Tip: How to Go LIVE in YouTube Studio](#)

## Lesson 5: Preparing your Scripts or Talking Points

- Teleprompter Pro: [https://play.google.com/store/apps/details?id=com.teleprompter&hl=en\\_US](https://play.google.com/store/apps/details?id=com.teleprompter&hl=en_US) \$6.49
- Call-to-Action Apps:
  - [www.Bit.ly](http://www.Bit.ly) Non-Branded:Free Branded links: \$29/mo
  - [Tracker.ly](http://Tracker.ly) 14-day free trial (Affiliate link) Branded Links \$27/mo

## Lesson 6: Engaging LIVE Viewers

- Welcome them. Thanks for joining.**
- Ask for feedback**
- Let me know your thoughts**
- What do you think?**
- Do you agree or disagree?**
- Give me a #Gem**
- ~~Comment Below~~
- ~~Share or Like~~